

Ministry of Commerce & Industry



24 Companies selected under PLI Scheme for White Goods (ACs and LED Lights) with committed investment of Rs. 3,516 crore in Third Round.

18 new companies committed investments of Rs. 2,299 crore and 6 existing PLI beneficiary committed additional investment of Rs. 1,217 crore

15 AC Companies to invest Rs. 3,260 crore, 9 LED Companies to invest Rs. 256 crore

Total of 84 companies under the PLI Scheme for White Goods (ACs and LED Lights) are set to bring investments of Rs 10,478 crore, resulting in production worth Rs 1,72,663 crore during the Scheme period

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With a total of 24 beneficiaries committing investment of Rs 3,516 crore in the third round, the PLI Scheme is poised to significantly boost the production of Components of ACs & LED Lights across India. In the third round of the on-line application window of the Production-Linked Incentive (PLI) Scheme, a total of 38 applications were received. After reviewing these applications, the government has provisionally selected 18 new companies. These companies include 10 manufacturers of components of Air Conditioners and 8 manufacturers of LED Lights, with committed investment of Rs 2,299 crore.

In addition, 6 existing PLI beneficiaries have been provisionally selected to upgrade to higher investment categories, committing an additional investment of Rs 1,217 crore.

13 applicants including two existing applicants are being referred to the Committee of Experts (CoE) for examination and its recommendations. The details of applicants are placed at Annexure.

One of the applicants has decided to opt out from the scheme and has withdrawn the application. Altogether, 84 companies under the PLI Scheme for White Goods are set to bring investments of Rs. 10,478 crore, resulting in production worth Rs 1,72,663 crore.

This move is expected to bolster the manufacturing capabilities and economic growth in the sector. For Air Conditioners, companies will be manufacturing components like, compressors, copper tubes (plain and/or grooved control assemblies for IDU or ODU, Heat Exchangers and BLDC motors among others. Similarly, for LED Lights, LED Chip packaging, LED Drivers, LED Engines, LED Light Management Systems and Metallized films for capacitors etc. will be manufactured in India.

The Union Cabinet had given approval to the Production-Linked Incentive (PLI) Scheme for White Goods (Air Conditioners and LED lights) to be implemented over FY 2021-22 to FY 2028-29 with an outlay of Rs 6,238 Crore on 7th April 2021. The Scheme was notified by DPIIT on 16.04.2021.

The PLI Scheme on White Goods is designed to create a robust component ecosystem for Air Conditioners and LED Lights Industry in India and make India an integral part of the global supply chains. The Scheme extends an incentive of 6% to 4% on reducing basis on incremental sales for a period of five (5) years subsequent to the base year and one year of gestation period. Domestic Value Addition is expected to grow from the current 15-20% to 75-80%.

Annexure

Table 1: Applicants provisionally selected in the 3rd Round of PLI Scheme for White Goods

i. Air Conditioners (Gestation Period FY 2021-23)

S.no	Applicant Name	Eligible Products	Committed Investment (Rs. in cr.)
1	Jupiter Aluminium Industries Private Limited	1. Aluminum Stock for Foils or Fins for heat exchangers	618.00
2	Ram Ratna Wires Limited	1. Copper Tube (plain and/or grooved) 2. Aluminum Stock for Foils or Fins for heat exchangers	253.00
3	SMEL Steel Structural Private Limited	1. Aluminum Stock for Foils or Fins for heat exchangers	541.29
4	Voltas Components Private Limited (Formerly Known As Hi-Volt Enterprises Private Limited)	Compressor including oil free and high capacity	256.73
5	Next Generation Manufacturers Private Limited	1. Plastic Moulding components 2. Display Panels (LCD/LED) 3. Motors 4. Heat exchangers 5. Sheet Metal components 6. Control Assemblies for IDU or ODU or Remote 7. Cross Flow Fan (CFF)	121.35
6	Neemrana Steel Service Center India Private Limited (Earlier Known As Sumikin Bussan Steel Services Centre India Pvt.Ltd)	1. Sheet Metal components	66.15
7	Clad Metal India Private Limited	1. Control Assemblies for IDU or ODU or Remotes 2. Valves & Brass components 3. Heat exchangers 4. Sheet Metal components	50.03

8	Malhotra Electronics Private Limited	<ol style="list-style-type: none"> 1. Control Assemblies for IDU or ODU or Remotes 2. Cross Flow Fan 3. Heat Exchangers 4. Sheet Metal components 5. Plastic Moulding components 6. Display Panels (LCD/LED) 	50.00
9	MIRC Electronics Limited	<ol style="list-style-type: none"> 1. Control Assemblies for IDU or ODU or Remotes 2. Motors 3. Cross Flow Fan (CFF) 4. Valves & Brass components 5. Heat exchangers 6. Sheet Metal components 7. Plastic Moulding components 8. Display Panels (LCD/LED) 	51.50
10	Smile Electronics Limited	<ol style="list-style-type: none"> 1. Control Assemblies for IDU or ODU or Remotes 2. Motors 3. Cross Flow Fan (CFF) 4. Valves & Brass components 5. Heat exchangers 6. Sheet Metal components 7. Plastic Moulding components 8. Display Panels (LCD/LED) 	51.00
	Total		2059.05

(ii) LED Lights (Gestation Period FY 2021-23)

S.no	Applicant Name	Eligible Products	Committed Investment (Rs. in cr.)
1	Ikio Solutions Private Limited	1.LED Modules 2.Mechanicals Housing 3.LED Transformers 4.LED Light Management Systems (LMS) 5.LED Engines 6.LED Drivers 7.Heat Sinks 8.Diffusers	41.00
2	Lumax Industries Limited	1. LED Drivers	60.00
3	Neolite ZKW Lightings Private Limited	1.LED Modules	23.66
4	Dhruv Industries Limited	1. Metallized film for capacitors	16.00
5	Uno Minda Limited	1.LED Drivers 2.Printed Circuit Boards (PCB) including Metal Clad PCBs 3.LED Light Management Systems (LMS) 4. Ferrite Cores 5.Diffusers 6.Heat Sinks 7.Drum Cores 8.Wire Wound Inductors 9.Mechanicals- Housing 10.LED Modules 11.LED Engines 12.LED Chips	19.82
6	HQ Lamps Manufacturing Co. Private Limited	1.LED Drivers 2.Mechanicals-Housing	10.00

7	Intelux Electronics Private Limited	1. LED Driver 2. LED Modules 3. LED Engines 4. Printed Circuit Boards (PCB) including Metal Clad PCBs 5. LED Light Management System 6. LED Transformers	51.50
8	Hella India Automotive Private Limited	1. LED Drivers	17.84
	Total		239.82

Existing Applicants moving to higher category

(Rs. in cr.)

S.No	Applicant Name	Eligible Products	Gestation period (FY)	Existing Committed Investment	Revised Committed Investment	Addl. Commitment Investment
AC(Components)						
1	Hindalco Industries Limited	1. Aluminum Stock for Foils or Fins for heat exchangers 2. Copper Tube (plain and/or grooved)	2021-23	539	899	360.00
2	LG Electronics India Private Limited	1. Compressor 2. Heat exchangers 3 Control Assemblies for IDU or ODU or Remotes 4 Motors 5 Plastic Moulding Components	2021-23	300	733	433.00
3	Mettube Copper India Pvt Ltd	Copper Tube (plain and/or grooved)	2021-23	300.21	328.08	27.87
4	Blue Star Climatech Limited	1. Control Assemblies for IDU or ODU or Remotes , 2. Heat exchangers 3.Sheet Metal components	2021-23	156	336	180.00

5	Voltas Limited	1. Control Assemblies for IDU or ODU or Remotes 2. Cross Flow Fan (CFF) 3. Heat exchangers 4. Sheet Metal components 5. Plastic Moulding components 6. Display Panelas (LCD/LED)	2021-23	100	300	200.00
	Sub-total					1200.87
LED Components						
6	Halonix Technologies Private Ltd	1. LED Modules 2. Mechanical Housing 3. Printed Circuit boards (PCBs) including Metal clad PCBs 4 Heat Sinks 5 Diffusers 6 Fuses	2021-22	13.04	29.66	16.61
	Sub-total					16.61
	Total					1,217.48

Table 2: Applicants referred to the Committee of Experts (CoE)

i. Air Conditioners (Gestation Period FY 2021-23)

S.no	Applicant Name	Eligible Products	Committed Investment (Rs. in cr.)
1	KRN HVAC Products Private Limited	1. Heat exchangers	141.72
2	Topband India Private Limited	1. Control Assemblies for IDU or ODU or Remotes. 2. Display Panels (LCD/LED)	50.00
3	Veira Electrotech Private Limited	1. Control Assemblies for IDU or ODU or Remotes 2. Cross Flow Fan (CFF) 3. Heat exchangers 4. Sheet Metal components 5. Plastic Moulding components	60.00
4	Atomberg Innovation Private Limited	1. Control Assemblies for IDU or ODU or Remotes 2. Motors	50.20
5	Star Eltech Manufacturing India Private Ltd	1.Cross Flow Fan (CFF) 2.Control Assemblies for IDU or ODU or Remotes 3.Heat exchangers 4.Sheet Metal components 5.Plastic Moulding components	67.40
	Total		369.32

(ii) LED Lights (Gestation Period FY 2021-23)

S.no	Applicant Name	Eligible Products	Committed Investment (Rs. in cr.)
1	Calcom Kadapa Private Limited	1. LED Driver 2. LED Modules 3. LED Engines 4. Mechanicals- Housing 5. LED Light Management System 6. Heat Sinks 7. Diffusers	101
2	Sheetal Electrotech Private Limited	1. LED Driver 2. LED Modules 3. Mechanical Housing 4. Diffusers 5. LED Light Management System	10.20
3	Prakash Elcomp Manufacturing Pvt Ltd	1. Resistors 2. Wire Wound Inductors 3. Capacitors 4. Printed Circuit Boards (PCB) including Metal Clad PCBs 5. LED Chips	22
4	Larica Led Products Private Limited	1. Printed Circuit Boards (PCB) including Metal Clad PCBs 2. Mechanicals- Housing 3. LED Drivers	10
5	Silver Consumer Electricals Private Limited	1. Mechanicals- Housing 2. Diffusers 3. LED Engines 4. LED Drivers 5. Printed Circuit Boards (PCB) including Metal Clad PCBs	20.23
6	VG Electronics Private Limited	1. Printed Circuit Boards (PCB) including Metal Clad PCBs	10.20
	Total		173.63

Existing applicants**(Rs. in cr.)**

S.no	Applicant Name	Eligible Products	Gestation Period (FY)	Existing Committed Investment	Revised Committed Investment	Addl. Committed Investment
AC(Components)						
1	Virtuoso Optoelectronics Limited	1. Control Assemblies for IDU or ODU or Remotes 2.Motors 3. Cross Flow Fan (CFF) 4. Valves & Brass Components 5. Heat exchangers 6. Sheet Metal components 7. Plastic Moulding components	2021-22	50.5	100	49.5
LED (Components)						
1	CALCOM VISION LIMITED	1. LED Driver 2. LED Modules 3. LED Engines 4. Mechanical- Housing 5. Heat Sinks 6. Diffusers 7. LED Management systems	2021-22	10	25	15

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